



## ANGELA SHIREY

GRAPHIC DESIGNER • (918) 740-9398 • angrshi1@gmail.com

### SUMMARY

Highly creative and detail-oriented Graphic Designer with 15 years of experience specializing in the design and execution of impactful branding solutions. Proven ability to translate client visions into visually compelling and functional solutions that enhance brand visibility and customer experience. Expertise in typography, color theory, material selection, and fabrication processes. Proficient in industry-standard design software and adept at managing projects from concept to installation.

### SKILLS

- **Software:** Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat), CorelDRAW, VersaWORX
- **Design Principles:** Conceptualization, Visual Communication, Typography, Color Theory, Layout & Composition, Branding, Illustration, Photography
- **Signage Expertise:** Wayfinding, ADA Compliance, Material Selection, Fabrication Techniques, Installation Methods
- **Technical Skills:** Print Production, File Preparation, Color Management, Proofreading, Digital Imaging, Large Format Printing, Soldering and Custom Sign Assembly

### EXPERIENCE

#### LEKTRON BRANDING SOLUTIONS

Tulsa, OK | 2015-2024

#### Graphic Designer/Signage & Lighting Specialist

This role encompassed the full design process, from concept to production, with a focus on custom signage and LED lighting solutions for clients such as A&W Restaurants and Burger King (DBA Lektron LED Technologies/U.S. Sign & Screenprinting LLC).

- **Client Consultation & Design Execution:** Executing and creating sign designs in direct accordance with client needs and specifications, collaborating with the creative department to develop concepts.
- **Production Artwork Preparation:** Working with large format and screenprinting film printers to produce print-ready artwork for the production team.
- **Sales & Marketing Material Design:** Creating designs for sales and marketing materials geared towards promoting and selling LED border lighting and signage. This included developing and executing broader sales and marketing ideas and concepts.
- **Technical Documentation:** Conceptualizing installation manuals and specification sheets for custom LED lighting products.
- **Research & Development:** Contributed to LED lighting research and development initiatives.

### EDUCATION

**Tulsa Community College** | Tulsa, OK  
General Education | 2009-2011

**Northeastern State University** | Tahlequah, OK  
Bachelors of Fine Arts in Graphic Design | 2011-2013

[www.angelashirey.com](http://www.angelashirey.com)